



2019 Winner of the Talented Learning Award for Corporate Extended Enterprise System

A BUSINESS PLATFORM THAT EMPOWERS YOUR EXTENDED ENTERPRISE

Totara Learn provides a cost-effective, flexible platform to attract and engage learners - beyond your own workforce - to provide a consistent learning experience and potential revenue stream.

Extending training programs beyond internal staff, to include partners and customers, helps businesses increase buyer confidence, deliver a great brand experience and build successful, ongoing relationships between external and operations staff.

By measuring success and improving external party account management through automated tracking and reporting, organizations can help ensure that third-party resellers are up to date in their knowledge and customers are receiving a consistent, high-quality experience across the supply chain.

From employee skills development, compliance and talent management to channel partner training and customer education, extended enterprise platforms must support rapid deployment of training materials to a range of audiences.

Competency frameworks and directed learning must blend with self-directed, self-paced learning approaches to ensure the various audiences have their needs met - and often deliver that content in multiple languages.

Features include:



Segmented audiences



Automated enrolment



Learning pathways



Scalable



HIERARCHIES

Positional and organizational hierarchies within Totara Learn allow a business to create a picture of the different departments, teams, locations, management levels and job roles and responsibilities of learners within their extended enterprise learning management system.

These hierarchies can be associated with specific competency frameworks, skills or behaviours, supporting the creation of a customized matrix of learning items and development goals for every type of learner.

AUDIENCES

Automation of user administration is essential for the efficient and effective management of a learning and development portal supporting for different learning needs.

The audiences tool within Totara Learn allows extended enterprise learning platform administrators to automate learner membership to groups via any number of predefined rules. Audience members can then be provided exclusive visibility or enrolment to specific learning pathways, linked to certain development or organizational goals and automatically assigned to personalized learning plans.

Audience members can also be assigned access to personalized dashboards and provided specific site navigation options, allowing organizations to create a customized and secure experience for both internal and external learners.

“Our clients are very dispersed. Onboarding them and communication with them had to be fast, clear and simple. Audiences is great for this, making the learning administration significantly easier.”

EVAN O'DONNELL, DIRECTOR OF INFORMATION AND TECHNOLOGY, TEACHING MATTERS

REPORTING

Totara Learn offers a range of tools to help proactively track learning, development and compliance across any extended enterprise solution.

Featuring a powerful, flexible, custom report builder, Totara Learn can provide a complete picture of usage, progress and achievement across internal and external learners.

Reports can be generated on a specific schedule and automatically emailed to any number of interested individuals.

With the content displayed within each report automatically filtered by the viewer's position, organization, reporting lines or audience membership, a single report can offer the most relevant information for each individual.

“With the recent transition of our Learning Management Systems to Totara Learn, we can now offer new features and functionality to our customers that were not available before, and we look forward to what new possibilities this relationship will bring.”

DARREN LARUE, PRODUCT TRAINING SPECIALIST, JLG INDUSTRIES

SAMSUNG

Increased active users by 42% and course completions by a staggering 181% in the first month

SHIMANO

Over 250 courses across 160 programs available in 13 languages



Adoption and engagement increased by 200% while online learning revenue doubled within first year of launch.



Ready to engage your enterprise?

FIND OUT MORE

Download a copy of our Extended Enterprise Insight Guide at totallearning.com/enterprise-guide

Contact a Totara Partner totallearning.com/partners

Freedom to Learn