

THE IMPACT OF RAPID CHANGE

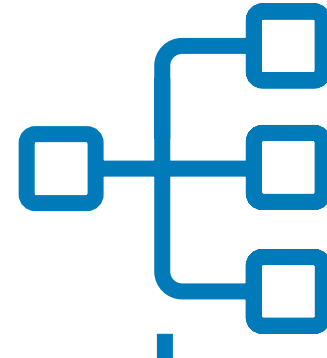


Learning to adapt and thrive in an unpredictable world

82%

of business leaders don't look at their internal processes to establish priorities before starting a transformation initiative

Celonis



98%

of executives plan to redesign their organizations to make them fit for tomorrow

Mercer



45%

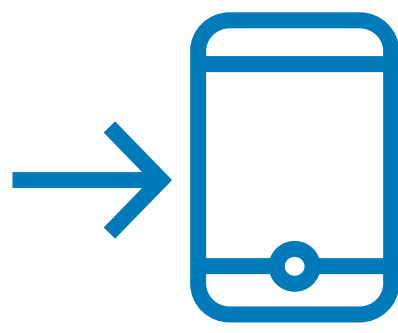
of C-suite executives don't know where to start when developing their transformation strategy

Celonis

86%

of C-suite executives and 84% of all managers and employees say culture is critical to their organization's success

PwC



Organizations with fewer than 100 employees are 2.7 times more likely to report a successful digital transformation than organizations with more than 50,000 employees

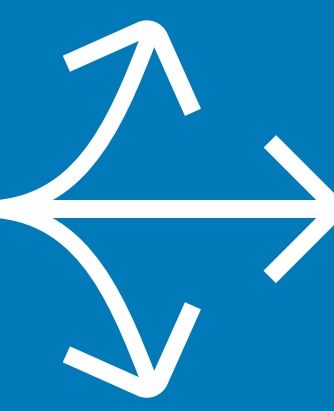
McKinsey



91%

of HR directors say that candidates' ability to deal with change is a major recruitment goal

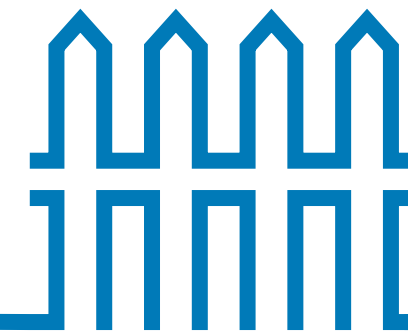
business.com



80%

of organizations have adopted agile methods

Freeform Dynamics



46%

of CIOs report company culture as the biggest barrier to change

Computer Weekly



51%

of business leaders say that navigating change fatigue is the biggest frustration in driving business transformation

Gagen MacDonald

64%

of the global workforce is experiencing high anxiety over their personal job security

Accenture

18 YEARS VS 90 YEARS

In the 1930s, S&P 500 companies had an average lifespan of 90 years, compared to just 18 years today

Innosight



84%

of executives believe a shared purpose contributes to successful change and transformation

Interbrand